



# Nopio Press Kit



Natalia Molik, Marketing Manager  
[press@nopio.com](mailto:press@nopio.com)



## ABOUT NOPIO

At Nopio, we are not your typical outsourcing company. Nopio is a web development agency that engages in any project as a technology partner, meaning we're fully involved, just as if it were developed in-house. We aim to provide the best software to fully satisfy our clients' needs, even if this requires additional rounds of feedback and changes within the project scope.

## OUR STORY

How did it all begin? In 2010, Piotr Nowak started Nopio as a personal business to handle his clients without feeling attached and limited to a single employer. After three years as an independent developer and consultant, Piotr decided it was time to start implementing his own ideas about how a good software house should work. He committed all his time creating a company solely specialized in Ruby on Rails that reflected his vision and values. Tired of a market dominated by 'low cost' vendors who left a trail of poor quality and high bills, Piotr decided to base his business on a bright and open-minded team, high software quality, transparency, and trust.

This approach has been our main mission since day one; as well as communication and support, solid technology is one of the pillars that Nopio offers clients. With over 120 projects under our belt, we've had just two cases where a lack of common ground has meant we've had to part ways. We always put in a lot of work to ensure that working with us is more efficient, more enjoyable, and more effective than with any other agency our clients have worked with.



## MISSION STATEMENT

Nopio is a web development agency that helps all businesses – ranging from startups to large corporations – to transform ideas into a satisfying web product.

01

**We are proactive consultants with strong feedback culture.**

As a technology partner, we provide more value; instead of blindly following project specifications, we work with the client to find weak points and reduce any risk.

02

**We are a dedicated team that values client relationship.**

We build long-lasting relationships which is why 90% of our clients happily recommend us to others. When asked, they say it's primarily because we're working with them, not just for them.

03

**We build custom business apps and integrations in a non-corporate way.**

Our software can be adjusted to specific client needs and our attitude ensures a quick turnaround.

## NOPIO IN NUMBERS

Projects delivered:

**100+**

Company founded:

**2010**

Supported countries:

**10+**

Employees

**16**





## TIMELINE

**2010**

Nopio is founded by Piotr Nowak as an independent consultancy.

**2013**

Nopio secures its first client, US-based startup The Underwear Expert, acquires its first permanent office in Krakow and starts hiring employees.

**2014**

Nopio becomes a technology partner of one of the world's leading PR agencies, Porter Novelli.

**2016**

Nopio team reaches 10 team members.

**2017**

Nopio named one of the Top Developer in Poland by Clutch, becomes a partner of a creative marketing agency - Big Kid Agency.

**2018**

Nopio named one of the Top B2B Companies in Poland by Clutch.

**2019**

Nopio breaks 100 business projects delivered.





## LEADERSHIP TEAM



### **Piotr Nowak** CEO & Founder

Piotr Nowak is a founder of Nopio. He started his career as a programmer (PHP, Ruby, C++/C#), but moved past this to handle more of the client relationships, product development and consulting. In 2010, after working as a Senior Consultant in a web development company u2i he decided to found his own company.



### **Jakub Wilczek** CTO

Jakub is a Ruby on Rails a senior product consultant and technologist with more than 5 years of experience working on a variety of projects in such technologies as Ruby on Rails, ReactJS or NodeJS. Besides technology, Jakub is a very skilled project manager with a good eye for details, client relationship-oriented approach, and a high drive to reduce the risk.



### **Natalia Molik** Marketing Manager

Designs lead generation processes and online marketing campaigns. Responsible for company website design and performance, marketing materials, cooperation with external agencies and partners. Having marketing experience in the American corporation, Polish marketing agency, and RPA startup, she looks at marketing from many business angles.



## RECOGNITIONS



**LEADING DEVELOPERS IN  
POLAND  
- CLUTCH.CO**



**LEADING B2B SERVICE  
PROVIDERS IN POLAND AND  
UKRAINE  
- CLUTCH.CO**



**TOP 50 WEB  
DEVELOPMENT  
COMPANIES IN POLAND  
- THE MANIFEST**

## CUSTOMER REVIEWS

“Through a dynamic partnership, we developed a robust website that shares our history of social marketing and purpose in a compelling and meaningful way. The Nopio team is incredibly talented and exceeded our expectations in both design and function. We have difficulty imagining a time in which our website was any different.”

– **Kate Cusick, Chief Marketing Officer at Porter Novelli**

“Nopio has proven to be a talented vendor capable of integrating seamlessly into design and development workflows. They are engaged communicators and dedicated problem-solvers regardless of time constraints. The team can manage projects end-to-end, setting them apart from other firms.”

– **Peter Feytser, Product Manager at Industrious**

“Working with Nopio is like having an in-house team, with great English and producing perfect code, but at a more affordable cost.”

– **Matthew Wellschlager, VP of Marketing at Ceros**



# CONTACT DETAILS



**For any press inquiries  
please send us an email  
at: [press@nopio.com](mailto:press@nopio.com)**

## CONTACT PERSON

Natalia Molik, Marketing Manager  
[natalia.molik@nopio.com](mailto:natalia.molik@nopio.com)  
[www.linkedin.com/in/nataliamolik/](http://www.linkedin.com/in/nataliamolik/)

[WWW.NOPIO.COM](http://WWW.NOPIO.COM)

